



23<sup>rd</sup> January 2019

Dear Parent/ Governor

Young Enterprise is a national charity which challenges and motivates young people to succeed in the world of work, by equipping them with the work skills, knowledge and confidence they need for a rapidly changing and highly competitive job market. Young Enterprise runs a variety of careers and enterprise programmes in partnership with schools and colleges to help prepare young people for the next stage in their lives, be that in further education or employment.

On **Tuesday 10<sup>th</sup> March** Young Enterprise will be delivering a **Learn to Earn** programme to students in Year 9. The **Learn to Earn** programme provides students with information, advice and guidance on career planning. Our engaging activities encourage them to consider future plans, and then work backwards to reinforce the link that education has on their future plans, and the relevance extra-curricular activities can have in helping them build skills that employers' value.

On **Thursday 12<sup>th</sup> March** Young Enterprise will be delivering an **Employability Masterclass** programme to students in Year 10. The **Employability Masterclass** programme provides an opportunity for students to learn about the skills and qualities that are required to be successful in the workplace and to build a broader understanding of the routes to employment. Students will receive top tips for writing compelling applications, including CVs and covering letters, before rehearsing interview techniques and considering various paths to success.

Young Enterprise will lead all programme activity, however **we are looking for volunteers** from the world of work to share employment journey stories throughout the session. With this in mind, we are contacting you, in case you or your employer would like to volunteer 1-3 hours to support our programme by:

- **Offering an insight in to your current job** – what do you do, what do you enjoy
- **Sharing your career and education pathway** – what part time jobs/extra-curricular activities you did, any insights in to apprenticeship or HE pathways you took, any future aspirations
- **Has your journey gone as planned**, did your dreams and priorities change from the students age to where you are now?
- **What advice would they give to your younger self about the world of work**
- **Support young people to set goals** – help offer students some advice as to what they need to do next to help them achieve their future success

If you feel confident, you can share the above about yourself at the front of the class. If you prefer not to do that, you can informally share a little about your employment journey, interacting with students in small groups when they are participating in the activities.





Young Enterprise encourages students to gain insights and inspiration from the rich and diverse world of work after academic education ends, so we're keen to welcome volunteers from all walks of life, from as many employment backgrounds as possible – entrepreneurs, small businesses, trades apprentices, graduates as well as corporate organisations. Your stories and your insights could help open a young person's eyes to opportunities they may well never have thought of before. It really is true that 'you can't be what you can't see'.

If you or your connections would like further information on the volunteering opportunities at Young Enterprise, please contact Louise on the details below for further information.

Louise Butterfield

Area Manager North Yorkshire

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Yours sincerely

Mr Chalk

Careers Lead and Teacher of Humanities